



How myAbode Simplified Vendor Data with Local Logic's All-in-One Neighborhood Data Solution



Table of Content

1 Summary

2 **Company:** myAbode Empowers Real Estate Professionals with Integrated Tools At Every Stage of the Homebuying Journey

3 **Challenge:** Overcoming Data Fragmentation to Deliver Comprehensive Insights

4 **Solution:** Simplifying Data Integration with Local Logic's One-Stop Shop for Powerful and Flexible APIs

- Demographics API
- Schools API
- Points of Interest API

5 **Result:** myAbode Reduces Operational Complexity While Delivering Better Insights



Summary

Challenge: myAbode aimed to provide users with accurate and comprehensive location insights, but aggregating and maintaining data from multiple sources to ensure consistency and reliability posed significant challenges.

Solution: By integrating Local Logic's API data solutions, myAbode streamlined its data aggregation process, consolidating essential neighborhood insights — such as demographics, schools, and amenities — into a single, reliable source.

Result: Through its partnership with Local Logic, myAbode was able to reduce operational complexity, save time and resources, and provide accurate, actionable insights.





Access to reliable and comprehensive location data is key to making informed decisions in the real estate industry. However, with vast amounts of data available from various sources, it's challenging for companies like myAbode to sift through the noise and focus on the insights that matter most. Aggregating and maintaining data from multiple platforms can be time-consuming and prone to inconsistency, making it difficult to ensure precise, up-to-date information for users.

myAbode recognized this challenge and looked for a solution that would:

- 1. Streamline real estate data aggregation** — Reduce reliance on multiple sources
- 2. Consolidate critical neighborhood insights** — Combine key data points into a single, reliable source
- 3. Improve quality and accuracy** — Ensure up-to-date and precise location insights

By partnering with Local Logic, they discovered a powerful one-stop solution that consolidates continuously updated data in one place. This eliminates the need for manual updates while delivering comprehensive, high-quality insights. As a result, real estate professionals and consumers can make better-informed decisions and enjoy an enhanced user experience.



COMPANY

myAbode Empowers Real Estate Professionals with Integrated Tools At Every Stage of the Homebuying Journey

myAbode is a fully integrated real estate technology solution built to help real estate professionals grow and manage their businesses more effectively. Through its custom platform, myAbode provides lead generation and streamlined deal processing while leveraging data-driven insights to foster growth.

Despite being a new entity, myAbode's foundations are robust, built upon its ownership of prominent search platforms: Condos.ca, Property.ca, and MrLOFT.ca. These platforms have been instrumental in assisting thousands of Canadians in finding houses for sale in Toronto and GTA:

Condos.ca specializes in the condominium market, offering comprehensive search and analysis tools for Toronto condos for sale and condos for rent.

Property.ca focuses on a broader spectrum of residential properties, providing detailed listings and market insights.

MrLOFT.ca caters to niche markets, showcasing Toronto's most sought-after lofts.

By developing integrated tools to build high-performance REALTORS®, myAbode simplifies each step of the homebuying journey for consumers and agents alike. This approach enables real estate professionals to focus on their core mission: guide people home.



CHALLENGE

Overcoming Data Fragmentation to Deliver Comprehensive Insights

As a real estate marketplace, myAbode's goal is to provide users with in-depth insights, including information about nearby amenities and services such as transit, schools, parks, cafes, and more.

Previously, they relied on multiple data sources to gather and aggregate this information, which proved to be both time-consuming and challenging to maintain over time. This fragmented approach made vendor data integration challenging, prompting them to look for a more efficient and reliable solution.

One major hurdle was ensuring **data accuracy and real-time updates** since much of the information required **manual sourcing** across multiple platforms. This process quickly became labor-intensive due to:

Data fragmentation:
Information spread across multiple vendors

Lack of real-time updates: Delays in reflecting changes like new businesses or school ratings

Limited public access:
Some critical datasets, like transit accessibility and school performance, were not freely available

Scalability issues:
Keeping up with growing data demands required excessive resources

myAbode initially experimented with Yelp data to gather information on local amenities. However, Yelp's data was inherently subjective, relying on user-generated reviews rather than objective insights, and it lacked essential categories, like transit and schools, which would have provided a fuller picture of the neighborhood. With myAbode handling over 1 million API calls per month, the steep cost of using Yelp's API at their scale further drove them to seek a more robust and affordable alternative.

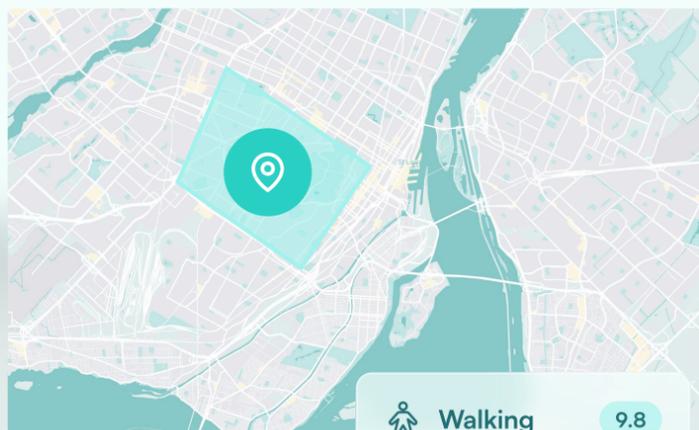


SOLUTION

Simplifying Data Integration with Local Logic's One-Stop Shop for Powerful and Flexible APIs

To tackle their challenges, myAbode turned to Local Logic, a leader in location intelligence dedicated to improving real estate decision-making. With its extensive dataset of over 100 billion data points, Local Logic provides unmatched insights that have influenced billions of dollars in real estate transactions. Its solutions power better decisions for more than 15 million monthly users across 8,000 websites in the U.S. and Canada.

Through Local Logic's powerful location APIs, myAbode consolidated relevant neighborhood data — such as transit options, schools, parks, and nearby amenities — into a single, reliable source. By integrating several APIs, including **Demographics**, **Schools**, and **Points of Interest**, across its platforms (Condos.ca, Property.ca, and MrLOFT.ca), myAbode replaced its previously fragmented system with a streamlined, accurate, and easily maintained solution.



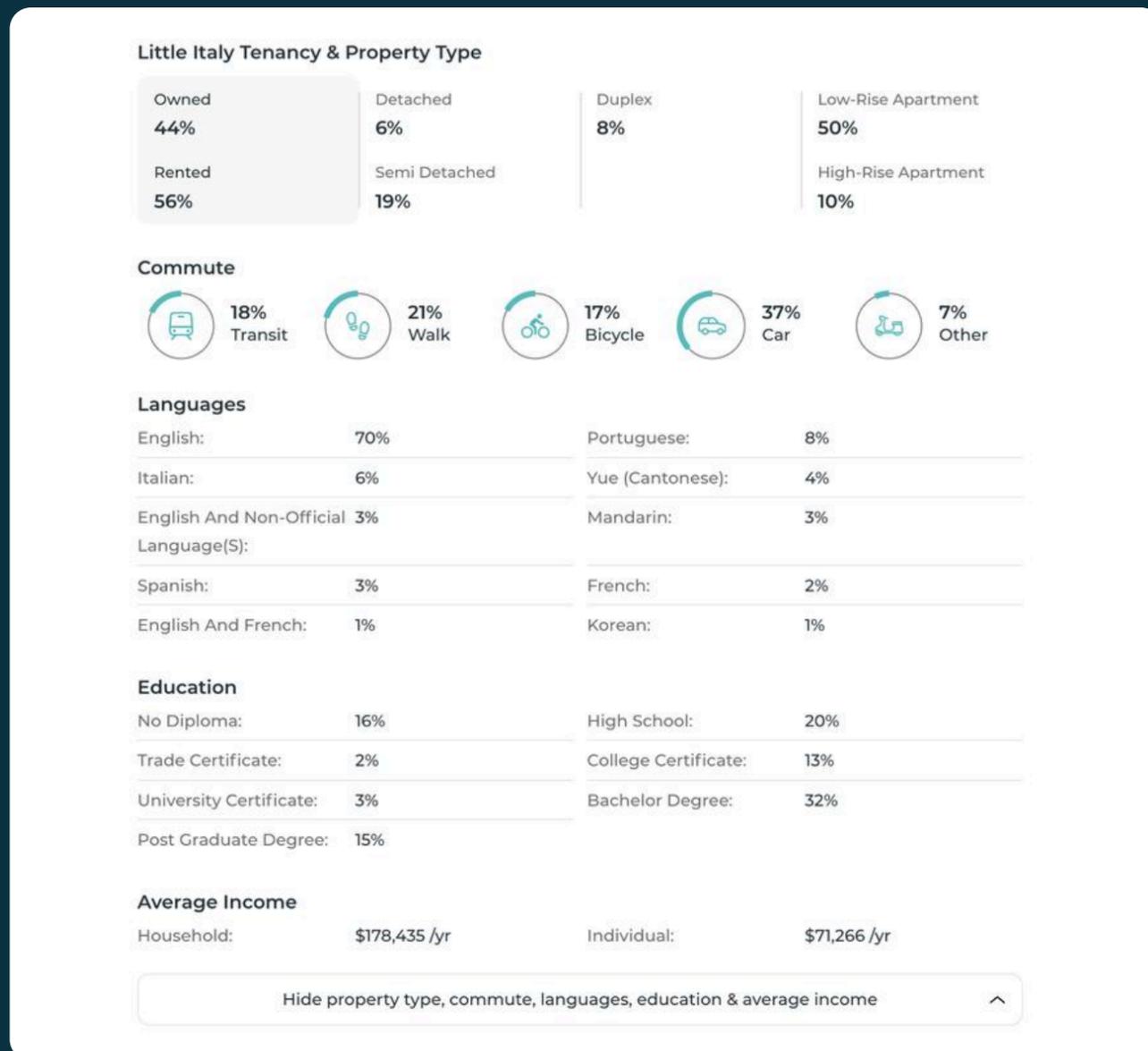
43 King William St
Hamilton, Ontario, L8S 1L8

\$859,000

Walking	9.8
Car	6.2
Transit	8.3
Cycling	9.4



DEMOGRAPHICS API



myAbode's implementation of Local Logic's Demographics API

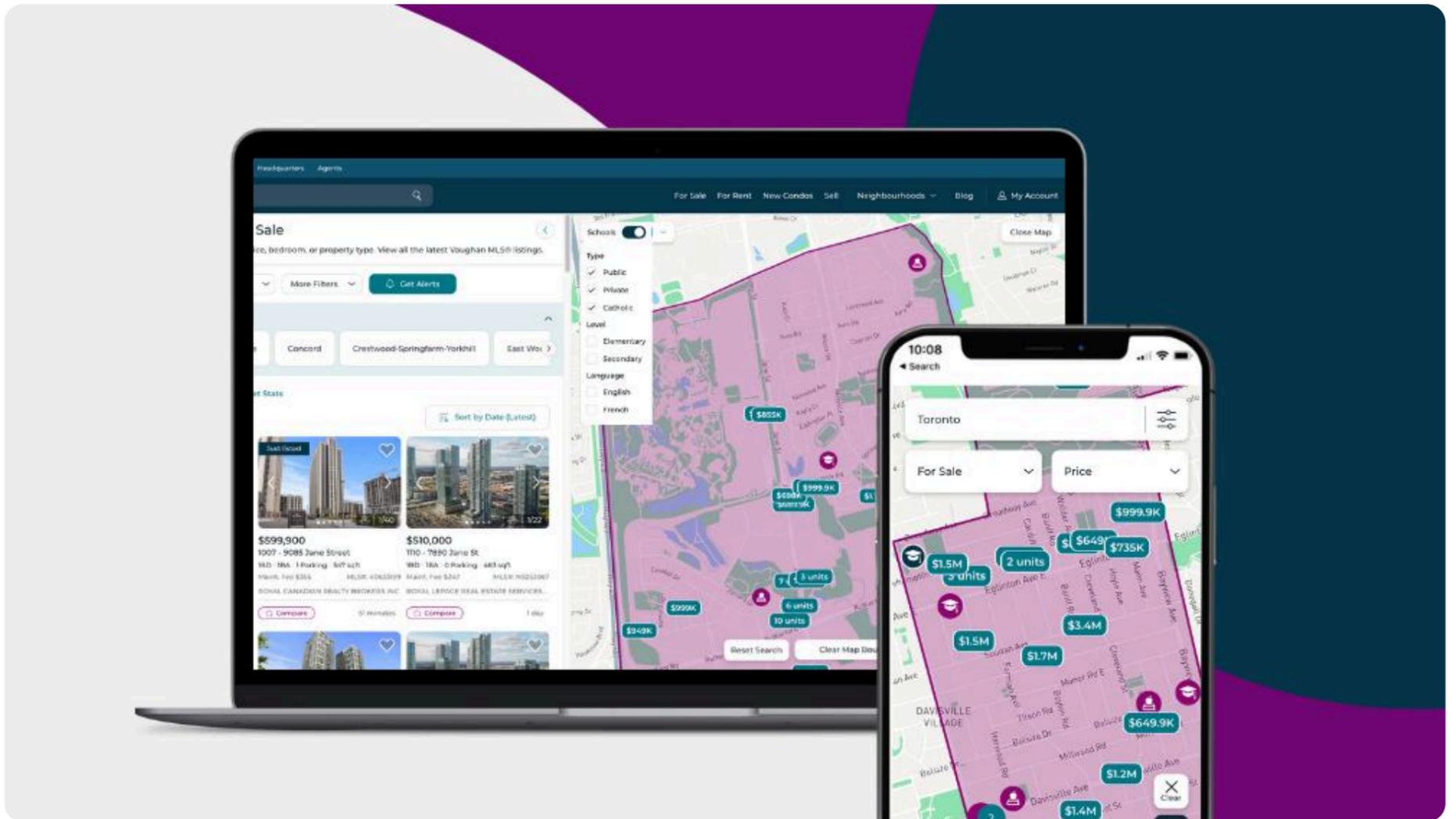
Local Logic's Demographics API provides detailed demographic data for specific locations, offering insights into a community and its characteristics such as:

Household composition	Age distribution	Income levels	Education	Languages

This robust dataset unlocks a comprehensive picture of neighborhoods and enhances property listings with valuable insight, which helps users make better decisions and improves engagement.



SCHOOLS API



myAbode's implementation and map view of Local Logic's Schools API

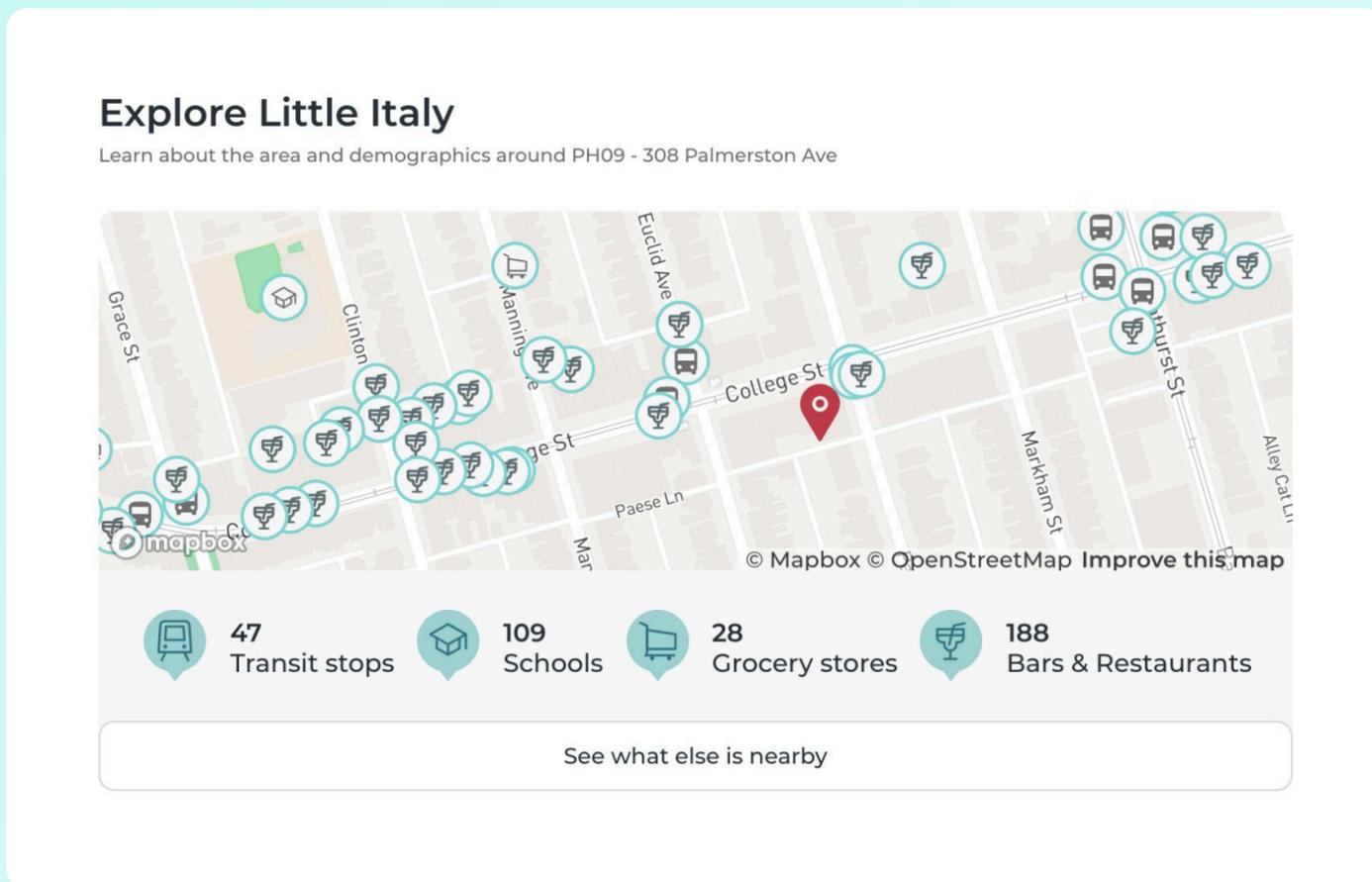
The Schools API offers a rich dataset on educational institutions, providing detailed information such as:

 School names	 Websites	 Educational levels	 Grade ranges	 Languages of instruction	 Special programs
---	---	---	---	---	---

With its customizable boundaries, this API proved to be the most valuable for myAbode, enabling the introduction of a “Search by School Catchment” feature on their website. This new tool significantly improved the user experience by allowing consumers to set up listing alerts based on schools.



POINTS OF INTEREST API



myAbode's implementation and map view of Local Logic's Points of Interest API

The Points of Interest (POI) API provides extensive information on various amenities and services surrounding a specific location, including restaurants, parks, shops, and more. This API helps present relevant context for any location across the U.S. and Canada, offering homebuyers a thorough understanding of the area's lifestyle for more informed decisions. POI searches can also be refined using category, brand, and tag filters, which provide highly relevant and engaging neighborhood data to users.

“

We appreciate the simplicity and reliability of Local Logic's APIs, which make them easy to integrate and maintain. Beyond that, their support team truly stands out — whenever we have questions or run into issues, they've been consistently responsive and helpful in troubleshooting any problem.



Hiran Roshandel,
SVP of Technology at myAbode





RESULTS

myAbode Reduces Operational Complexity While Delivering Better Insights

With Local Logic as a one-stop shop data partner, myAbode reduced the operational burden of aggregating data from multiple sources by integrating a robust set of location APIs that provided the essential neighborhood data they needed. This integration streamlined their process and significantly improved the quality of their location insights.

Streamlining Data Aggregation for Higher Efficiency

myAbode previously had to juggle multiple data vendors or face exorbitant fees to manage over 1 million API calls each month. Integrating Local Logic's scalable and cost-efficient real estate APIs simplified their data acquisition process, allowing them to obtain all the datasets they need from one single, reliable source. By doing so, the company frees up valuable resources that would have otherwise been used for manually sourcing and maintaining this information.

Elevating the Quality of Insights with Critical Location Data

Partnering with Local Logic, myAbode has significantly improved the quality of its real estate market insights, giving users access to accurate, meaningful neighborhood data — including demographics, schools, and nearby amenities — and empowering consumers to enjoy a more informed and personalized homebuying experience.



Through hyperlocal neighborhood data and the implementation of Local Logic's comprehensive location APIs, this partnership led to:

A streamlined and efficient data aggregation process, saving time and resources



The ability to handle over 1 million API calls per month seamlessly, ensuring consistent and reliable access to data

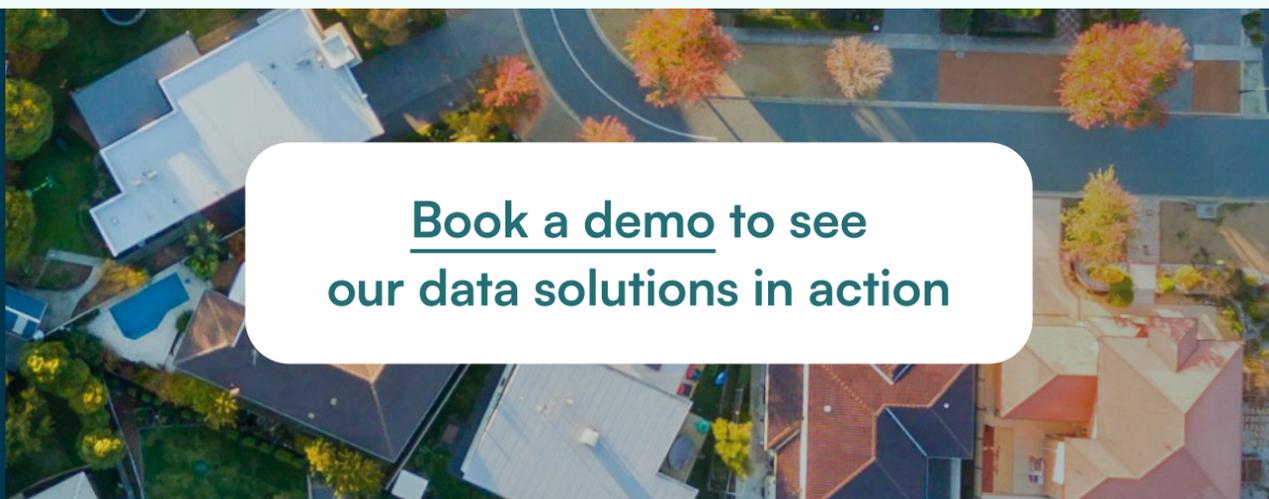


High-quality datasets offering in-depth insights, including demographics, schools, and points of interest



Interested in learning how location insights can grow your business?

[Book a demo](#) to see our data solutions in action





About Local Logic

Local Logic is a leading location intelligence company whose mission is to improve every real estate decision, from consumers seeking a neighborhood that aligns with their lifestyle to investors aiming to pinpoint the best locations for development or local governments striving to build more sustainable cities through better urban planning.

Our extensive dataset of over 100 billion data points provides unparalleled insights and analytics that have influenced billions of dollars worth of real estate transactions and continuously help more than 15 million monthly users across 8,000 websites in the US and Canada make better-informed decisions.

Notable partners include a wide range of real estate players, from RE/MAX and Realtor.com to CRMLS, Beaches MLS, Corelogic, and many more.

Learn more at locallogic.co.